



Serving the I-80 Business Community from Applegate to Donner Pass ♣ October 2007
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We Have A New Name!

The results of our "Name the Newsletter" contest are in and our old *Chamber Update* has been rechristened as **The Chamber Express**. So "All Aboard!" and join the Chamber in moving our local businesses forward to success. The winning entry was made by Brad Childs. Thank you Brad and thanks to all of you who submitted clever entries.

Ad Hoc Sign Committee Formed

The City of Colfax has acknowledged the fact that visitors are having a hard time discovering our city (and spending money here) and has agreed to work with an ad hoc sign committee headed up by the Chamber to solve the problem. The committee is studying the current sign situation and will make recommendations for immediate and long-term signage solutions.

Whether you are a Chamber member or not, if you would like to be involved in defining Colfax's directional signs, we need you

One of the goals of the ad hoc committee is to capture business from I-80 and 174 traffic. The City plans to consider the recommendations when revising the current General Plan, which includes the sign ordinance.

Please call the committee chair at 346-7160 or check the website for meeting dates.

Thanks to Outgoing Board Members

Many thanks go to our two outgoing board members, Bob Picciano of Curves and Tom Dunipace from the Dunipace Group -- your time has been greatly appreciated!

Welcome to New Board Members

Brad Childs and Denise Lydston have accepted appointments as our newest Chamber Board members.

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CALENDAR OF EVENTS

Please check the online calendar www.colfaxarea.com/calendar.htm, for the most up-to-date calendar listings

Thursday, October 11, 8:00 am
CACC Greater Good Breakfast
Mom's, RSVP 346-7160

Saturday, October 13
Lions Club Oktoberfest

Monday, October 15, 6:00 pm
Sign Committee Meeting
TJ's Roadhouse

Wednesday, October 17, 6:30 pm
CACC Board Meeting
Blue Cat Studio

Wednesday, October 31
**Halloween in Downtown Colfax
Business Decoration Contest and
Trick or Treaters**

Wednesday, November 7, 5:15 pm
Mountain Village Mixer

Thursday, November 8, 8:00 am
Greater Good Breakfast
Location TBA

Friday through Sunday, November 9-11
PlacerArts Open Studios Tour

Wednesday, November 14, 6:30 pm
CACC Board Meeting
Location TBA

Saturday, December 8
Holiday Fest/Soup Kitchen

Thursday December 13, 7:30 am
Greater Good Breakfast
Location TBA

Wednesday, December 19, 6:30 pm
CACC Board Meeting
Location TBA