



Chamber Update

PO Box 86
Colfax, California 95713
www.colfaxarea.com
530-346-8888

July 2007

Colfax Area Chamber of Commerce Board of Directors and Officers


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WE NEED A NEWSLETTER EDITOR

Do you have graphic design skills? The Chamber needs your help with this publication. If you can work in Pagemaker, Quark Xpress, InDesign, Word OR Publisher, YOU CAN DO IT! Please phone 346-7160 if interested.

Chamber Advertising Opportunities

Website front page banner ad: \$35 month*
Website interior page banner ad: \$20 month*
Your own web page:
\$50 per year; set up \$50; changes \$15
*3 month minimum

Newsletter business card size ad: \$25 per month

Insert in this newsletter, \$30/page for up to 200 copies

Business Relocation package, \$30/year for members

Special rate monthly ad—as low as \$25—in the *Colfax Record*; call Gina Rivie at 852-0216

Deadline for ads or stories for the August 2007 issue of the Chamber Update is **July 20**. Please submit to info@bluecatstudio.com or the Railcar.



Chamber Update

Serving the I-80 Business Community from Applegate to Donner Pass

July 2007

New Colfax brochure in the works

Applications are now being sought from lodging facilities in our area to participate in a free advertising opportunity.

Thanks to a grant from the Placer County Visitor Council, the Chamber will prepare and distribute a *Colfax Visitor's Guide and Map*. The goal of the grant is to encourage overnight visitors to Placer County.

To help achieve that goal, incentive coupon space is being offered—for free—to lodging facilities who are willing to offer a "special" upon redemption of the coupon inside of the brochure.

Examples of incentives would be; two nights for the price of one OR gift certificate for dinner or merchandise discount at a local establishment with a lodging stay.

This is a good opportunity for our local businesses to network and work together. The coupons will allow us to track the effectiveness of the campaign, which is necessary for fulfillment of the grant requirements.

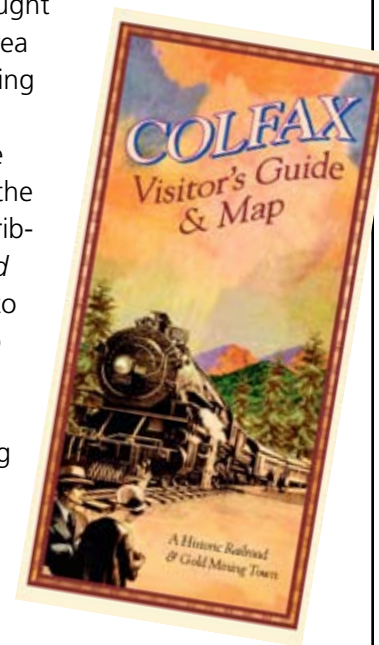
13,000 of the brochures will be distributed throughout Northern California by Certified Folder and 7500 copies will be distributed locally by the CACC.

The brochure was designed by Laurel Mathe and Lee Anne Bigely of Mystic Design in Colfax.

Please contact the Railcar if you have a lodging facility and are interested in participating in the program.

Colfax REVISITED a follow up to Ghost Town or NOT meeting

The CACC has documented the concerns voiced at the meeting held last March at Camp 20. Those subjects or areas which may be influenced by CACC actions or policies have been assigned to the appropriate committee.



CALENDAR OF EVENTS

Foothill Farmers' Market
Wednesdays from 4 – 7 pm Downtown

CACC Board Meeting
Wednesday July 18, 6:30 pm, Blue Cat Studio

Colfax Arts and Craft Walk
Downtown Colfax
Saturday July 21, 9 am – 5 pm

"Colfax Revisited" Open Forum
A follow-up meeting for Colfax, Ghost Town or Not
Wednesday, July 25, 6:30 pm
Shang Garden Chinese Restaurant

Hot Rod Club Cruisin'
July 28, 4-8 pm Downtown

CACC Greater Good Breakfast
Sewer Treatment Plant Update, Joan Phillippe
Thursday August 9, 8 am
Mom's, RSVP 346-7160

CACC Board Meeting
Wednesday August 15, 6:30 pm, Blue Cat Studio

Hot Rod Club Cruisin'
August 25, 4-8 pm Downtown

Colfax Record Baseball Tournament
September 1-3

Falcons Opening Day
Saturday September 8

5th Annual **Passion for Frugal Fashion Show and Lunch**
Saturday, September 15
Gold Country Lioness of Colfax
Serena Owens, 346-9648

Hot Rod Club Cruisin'
September 21, 4-8 pm Downtown

Garden Club Tour and Tea (tentative)
Sunday, September 23

continued on next page

Mark your calendar
Plan to be there

Railroad Days... a Founders' Day Celebration

Featuring the
Colfax Area Business Fair
A celebration of the past and the future

Saturday, September 29, 2007
10 am to 5 pm

Calling all businesses in Colfax and the surrounding area... and there are quite a few great businesses out there!

Whether you are a large or small home-based, mobile-based, warehouse-based or have a storefront business in the Colfax area, this fair is
YOUR SHOWCASE TO THE COMMUNITY.

Become a CACC member by September 29th and your business fair fee is FREE!

If you have a business or know of a business that could benefit by the Chamber's services, please let them know of this great offer. Without a doubt this will be a great event to promote your business and have a little fun along the way.

For more information, please call the Colfax Chamber Business Fair Committee
530-346-8250 or 530-389-2342.

Download a vendor application at
www.colfaxarea.com/pdfs/BizFairVendorApp.rtf

The committees will be giving reports at the follow up meeting, to be held on **Wednesday, July 25, 6:30 pm**. To be held at **Shang Garden Chinese Restaurant** at 350 South Canyon Way; please feel free to arrive a bit early for a no-host dinner. This will not be a CACC board meeting. Once again an open forum, all are invited to attend.

Shang Garden Restaurant information, 346-8669.

Colfax Central mixer a huge success

Hosted by Bridges to Healing, Richard Duncan, CPA, the *Colfax Record*, Connor Earthworks, Sierra Junction Realty, Matter of Fact and the Colfax Lions Club, the Mixer held on Wednesday July 11 was attended by approximately 120. With a hosted barbecue, beverages, lots of door prizes and live music provided by Billy Bensing it seems that everyone networked thoroughly and had a good time. Thanks Mixer Team and hosts!

Hot Rod Club plans monthly events

Cruisin' Nights, a showing of vintage autos is scheduled for the 4th Saturday of July, August and September from 4-8 pm. The free event begins and ends at the parking lot behind the Freight Depot.

Board Meetings

Please note that the CACC Board Meetings, held the third Wednesday of every month at 6:30 pm, are open. Non-board members who plan to be a guest should confirm the date and their attendance by phoning 346-8888 as the location may vary. The Board meeting scheduled for **Wednesday, July 18 at 6:30 pm** will be held at Blue Cat Studio.

CACC Weekly Radio Spot

Wednesday is the weekly deadline for any events you would like to have announced in our weekly radio spot on KNCO (830 AM). Please submit your information to Blue Cat Studio and the "Voice of Colfax" will see that it is included.

Welcome to our New Members

Team Candler
Invision Salon, Terry Murphy
Sun River Clothing Company, Auburn; Linda Robinson

Thanks to Renewing Members

Donald Dougherty
Sierra Junction Realty, Inc.
Loomis Tank and Trough
Placer County Visitor Council
GKM Corporation
Richard Duncan, CPA

Colfax Greater Good

Our monthly Greater Good meetings have been faithfully attended by a core of people. Discussion has included:

- City progress with sewer treatment plant;
- Railroad activities in town including museum possibilities, closure of Dinky Way and re-establishment of Capitol Corridor Amtrak line;
- Juvenile loitering around town and possible illegal activities associated with such;
- Skateboard park.

The informal, no-host breakfasts meetings are open to all.

The next Greater Good meeting will be held at **Mom's Kitchen** (please note change from TJ's Roadhouse) at **8 am** (please note time change from 7:30 am), on **Thursday August 9**. RSVP 346-7160.




Thank you, TJ's, for your gracious hosting of our last couple of breakfasts!

Name this Newsletter

It's time to update the *Update* with a new name; one that accurately reflects the current progressive, all-volunteer chamber. Please submit your suggestions to jpotter@bluecatstudio.com (subject: CACC newsletter) or in writing at the Chamber office.

The author of the winning submission will receive their choice of 3 months of business card-sized ad in this newsletter OR 4 passes to Chamber Mixers. Entries are due by September 9, 2007.

GENERAL DENTISTRY



Dr. Dan Zender and Dr. Chad Jensen

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120 Whitcomb Ave., Colfax • 530-346-6244

President's Message

Economic growth in this town is dependent upon many factors. One important factor is a working waste water treatment system and the sewer plant has become a hot topic recently.

The Chamber's concern has been the fact that limited sewer capacity was a restriction for additional residents and businesses in Colfax. This restriction has limited Colfax's ability to attract new business. The result is a stagnant revenue pool which cannot provide much-needed City improvements. After years of hard work, the City is on the verge of implementing a solution for compliance with current waste water discharge standards and expanding the treatment capacity.

The Colfax Area Chamber encourages all of its business members and the community to support the city in it's endeavors to upgrade the sewer system.

If you would like to know more about what's going on with the sewer plans and what we can do to help, please attend the next Greater Good Breakfast at Mom's on Thursday, August 9, at 8 am. Colfax City manager, Joan Phillipe will be available to provide an update.

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